



BROWN'S HOTEL
LONDON

PRESS INFORMATION

Season's Festivities at Rocco Forte's Brown's Hotel

Located in the heart of Mayfair, The Rocco Forte Collection's Brown's Hotel is the perfect place in which to celebrate this festive season. Roaring log fires, soft candlelight, decorations in abundance and outstanding British dining, make for an unforgettable experience. Brown's has once again created an exciting programme of events which include exceptional overnight stays, delicious menus and festive parties.

Festive Stay at Brown's Hotel - Brown's gift to you is your third night free

Stay for any two consecutive nights and Brown's will give you the third room night free. Rooms start from £660+VAT for three nights in a Classic Room, subject to availability.

Festive Celebration at Brown's Hotel - Enjoy a complimentary bottle of Champagne

Stay one night and enjoy a complimentary bottle of Champagne. Rooms start from £255+VAT per night in a Classic Room.

Family Affair at Brown's Hotel - Brown's present to your little ones

Book a Deluxe Room and receive another interconnecting, or adjacent, Deluxe Room free for the children. Brown's Hotel also offers all children an outstanding selection of treats and children under 12 receive a 50% reduction on all food and drink. The 'Family Affair' package starts from £499+VAT per night, based on two adults and two children staying, including continental breakfast for all the family.

The above packages are available between the 18th December 2009 and 10th January 2010. To make a booking please call 020 7493 6020, visit www.roccofortecollection.com or email reservations.browns@roccofortecollection.com. All prices quoted are excluding VAT and are subject to availability. Children staying on Christmas Eve will find that Father Christmas has not forgotten them!

Lee Streeton, Executive Chef and Mark Hix, Director of Food, have created a wide range of tempting menus, using only the finest of local, seasonal ingredients.

Christmas Eve Dinner

Celebrate Christmas the European way and indulge in a three-course dinner which will include treacle-cured salmon with pickled fennel & cucumber; Roast rib of Herefordshire beef with Yorkshire pudding; Boozy baked Cox's apple with Somerset cider brandy custard and rounded off with coffee and mince pies. Price: £85 per person.

Christmas Day Lunch

Enjoy a glass of Taittinger Champagne and canapés before indulging in a traditional four-course Christmas lunch in The Albemarle. The menu will include fillet of red deer with wild herbs and elderberries; Holy Farm free-range turkey with all the seasonal trimmings and Christmas pudding with brandy butter. Father Christmas will also pay a surprise visit, bringing gifts for all the children. Price: £220 per person.

Christmas Day Dinner

Celebrate Christmas by candlelight in The Albemarle. The three-course menu will include salad of dressed Dorset crab with bittercress; Norfolk goose with creamed Brussels sprouts & cranberry sauce and Valhrona Araguani chocolate mousse. Price: £105 per person.

New Year's Eve in The Albemarle

New Year's Eve at Brown's Hotel will be a memorable event. The evening will commence with a glass of chilled Taittinger Champagne before moving through to The Albemarle where the party will begin. Indulge in a four-course dinner including lobster with charlotte potato salad with smoked Orkney bacon; Fillet of wild sea bass with ceps and hedgerow garlic and baked Alaska. Afterwards try your hand at the Black Jack and Roulette tables or dance the night away to live blues, swing and jazz until 1.30am. Price: £260 per person, including specially selected wines.

New Year's Eve in The Donovan Bar

London's most fashionable bar, The Donovan Bar, will also be celebrating this New Year's Eve. The informal evening will include a glass of chilled Taittinger Champagne on arrival, as well as a selection of light dishes served tapas style. Try your hand at the Black Jack and Roulette tables and dance the night away until the early hours. Price: £105 per person.

Bookings for all restaurant and bar events can be made through the Christmas Office on 020 7518 4155 or email christmas.browns@roccofortecollection.com. All prices quoted include value added tax, but exclude alcohol, unless stated.

Festive Afternoon Tea in The English Tea Room

After an exhausting shopping spree, there's nothing quite like a perfectly brewed cup of tea! Throughout December The English Tea Room, which has recently been voted 'London's Top Afternoon Tea' by The Tea Guild, will be serving their award-winning Traditional Afternoon Tea with a festive twist, to the accompaniment of the resident pianist who will be playing well-known Christmas carols. The Festive Afternoon Tea will include not only a choice of 17 teas, but also delicate pastries including yule logs and mince pies, succulent sandwiches including turkey with cranberry sauce, freshly baked scones and Christmas cake from the trolley. The Festive Afternoon Tea will be served between 2pm and 6pm Monday to Friday and 1pm to 6pm on Saturday and Sunday. Advance reservations are recommended. Price from: £37 per person.

Private Festive Parties at Brown's Hotel

Brown's Hotel provides the perfect venue for both corporate celebrations and intimate gatherings. The six private dining rooms boast an abundance of natural daylight, beautiful antique furniture and high ceilings and can accommodate up to 72 guests for lunch or dinner, or 120 for a reception. Each event is tailor-made to the host's specific requirements, with special attention being given to the small details that make a difference. Christmas decorations, luxury crackers and Christmas trees can be arranged.

The Spa at Brown's - Mistle'Toes' Pedicure and Party Preparation Package

The Spa is also adopting a festive feel with their *Mistle'Toes' Christmas Pedicure*. This 90 minutes of pure indulgence includes a glass of chilled Champagne, or a mistletoe tea, on arrival and starts with a gentle foot massage using a fig and cinnamon soothing cream. This is followed by an invigorating exfoliation using brown sugar, fig and cinnamon before the feet are soaked in warm water infused with mistletoe tea. Guests will then enjoy a pressure point foot massage and a paraffin foot wrap. All of this, as well as having your feet buffed, nails clipped and painted for just £85 per person. The Spa is also offering the ultimate *Red Carpet Party Preparation Package* which includes Brown's signature Natura Bisse Diamond Facial, a Carita revitalizing eye and lip treatment and a luxury aromatic manicure and pedicure - 225 minutes - costs £295.

Ends

For further press information, please contact:
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NOTES FOR EDITORS

The Rocco Forte Collection was established in 1996 to create a group of luxury hotels in Europe. The hotels have individual styles, with each hotel reflecting its nationality and location. The properties are linked together under The Rocco Forte Collection, which guarantees attention to detail, quality and service delivery.

The Rocco Forte Collection comprises:

- Hotel de Russie, Rome
- Hotel Savoy, Florence
- The Balmoral, Edinburgh
- The Lowry Hotel, Manchester
- Hotel Astoria, St Petersburg
- Hotel Amigo, Brussels
- Brown's Hotel, London
- Villa Kennedy, Frankfurt
- Hotel de Rome, Berlin
- Le Richemond, Geneva
- The Charles Hotel, Munich
- The Augustine, Prague
- Verdura Golf & Spa Resort, Sicily

Future openings:

Jeddah - 2010

Marrakech - 2010

Abu Dhabi - 2010

For further information and online reservations, please visit The Rocco Forte Collection website: www.roccofortecollection.com.